Part App Research
Research conducted by Keli Greene

Competitors:

- Evite
- Pro Party Planner
- Event Planner: Birthday, Party

Features that received positive feedback:

- An organized list of attendees
- An organized list of all the costs that come with hosting the party
- Easy to use UI, intuitive design
- Customization options for the videos/photos of the party, as well as the invitations
- Utilization of the users geographic location, so people can find parties within their area.
- Live party updates

Features that received negative feedback:

- Desktop & Mobile app version have a different set up
- Mass messaging/ messaging became to chaotic or laggy
- Too many Ads
- Did not sync with contacts/ this made sending the party invite harder
- No autosave
- No calendar to keep up with party dates
- Can't send party information through text

Problems Bellevue College students have:

- Finding parties
- The party is too sudden/ want to know about the party in advanced
- Don't know about parking/ would like it if the host posted the available parking spots
- Don't know others relationship status
- Don't know who is at the party or how many people are there
- Don't know what the party would be about/ would like it if the host had a certain theme to the party
- Only know about parties through word of mouth
- Parties don't have a purpose/ the party could be a business, art, single, mixer, ect.. party
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Suggestions Bellevue College students had:

- Have a way to know the attended relationship status, by having them specify it on the app
- Have parties be suggested based off of the users preferences
- Show what will be at the party/ have the host specify whether drinking,smoking, ect is allowed
- All for pictures and videos to be posted on the app to show what the party is like
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